

CHANGE GIVING

FUNDRAISING WITH SPARE CHANGE



CHANGE GIVING simplifies giving by allowing users to donate their spare change to Fundraising Campaigns with their everyday transactions.

There are 2 amazing sides to **CHANGE GIVING**.

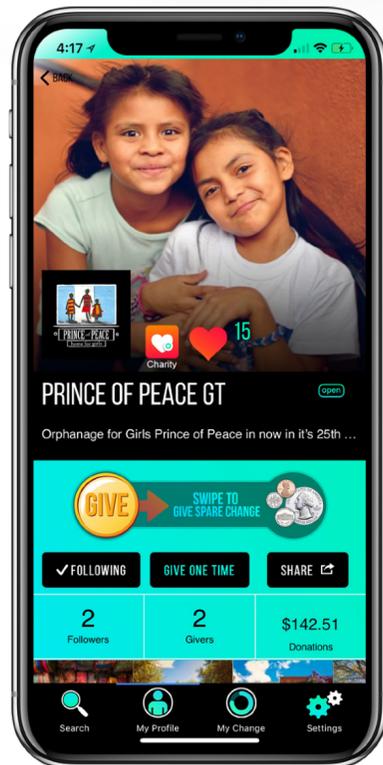


CHANGE GIVING Fundraising

Create A Change Giving Fundraising Campaign

Manage your campaign online at www.ChangeGivingApp.com

(See donation reports/post pictures and updates to your campaign page)



CHANGE GIVING APP

Tell Your Donors To Download Change Giving App

Your donors use the app to round up their spare change, set monthly reoccurring donations and one time gifts.

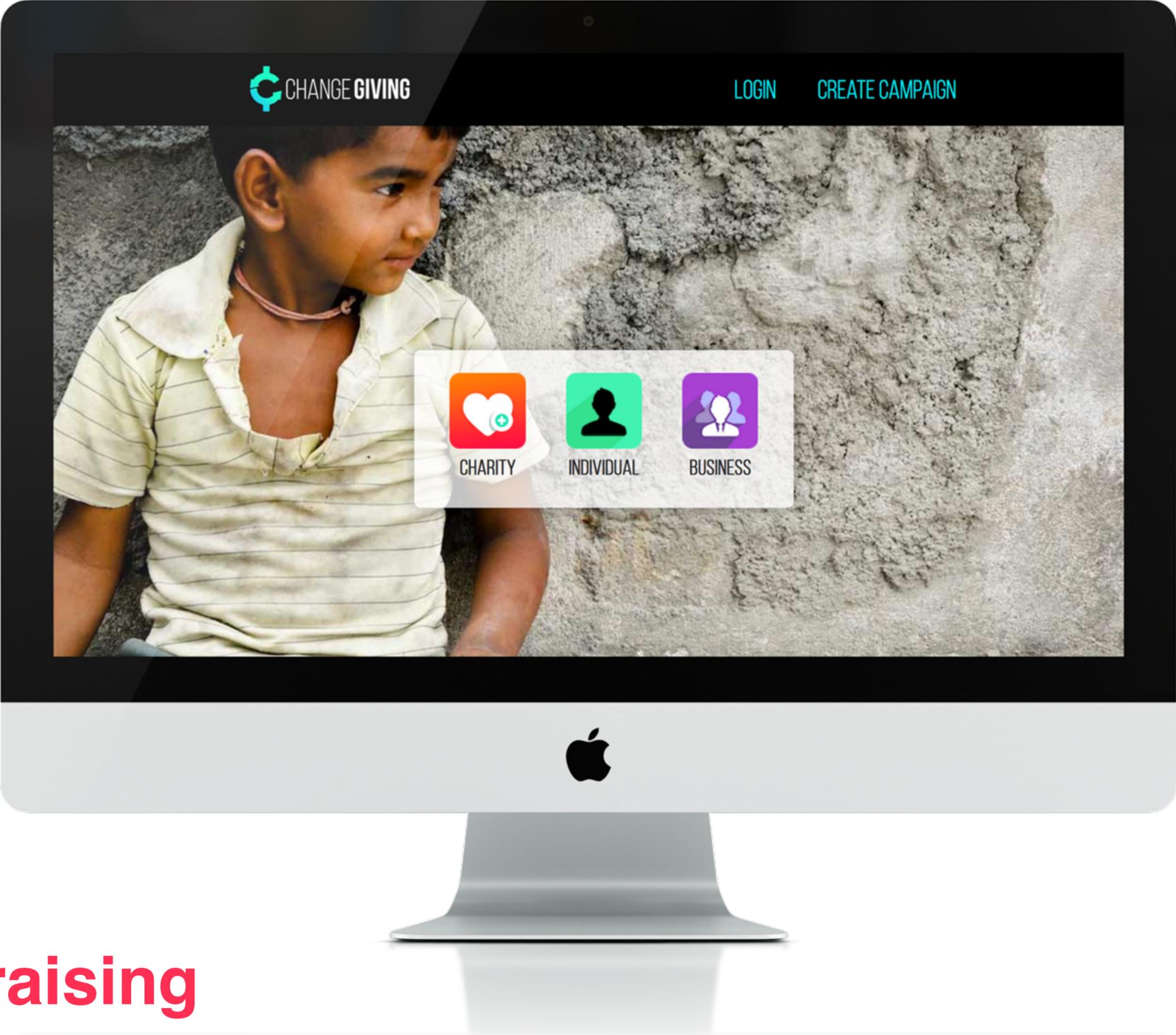


CHANGE GIVING Fundraising



Let's Get Started! Your Charity will need to create a fundraising campaign online at www.ChangeGivingApp.com

Create Your Fundraising Campaign



Manage Your Campaign Online

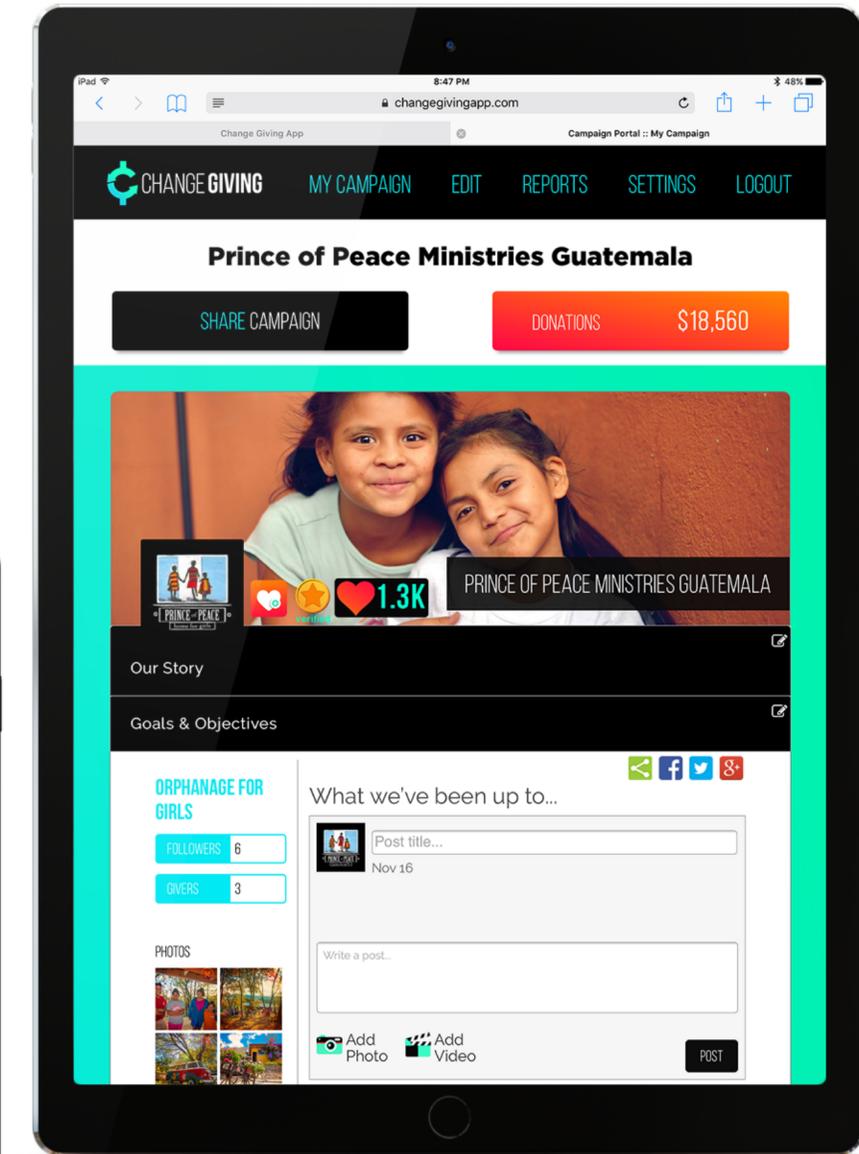
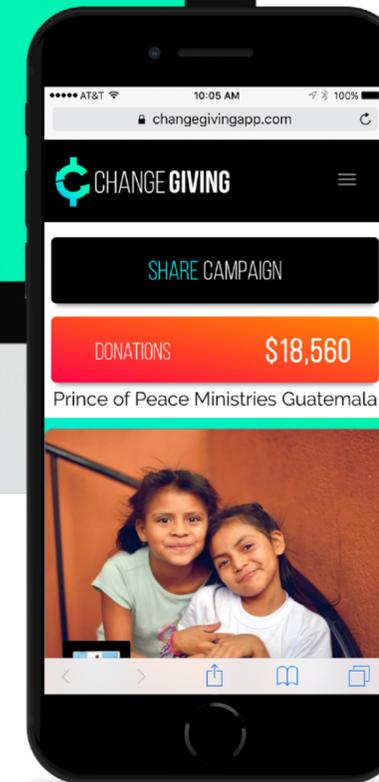
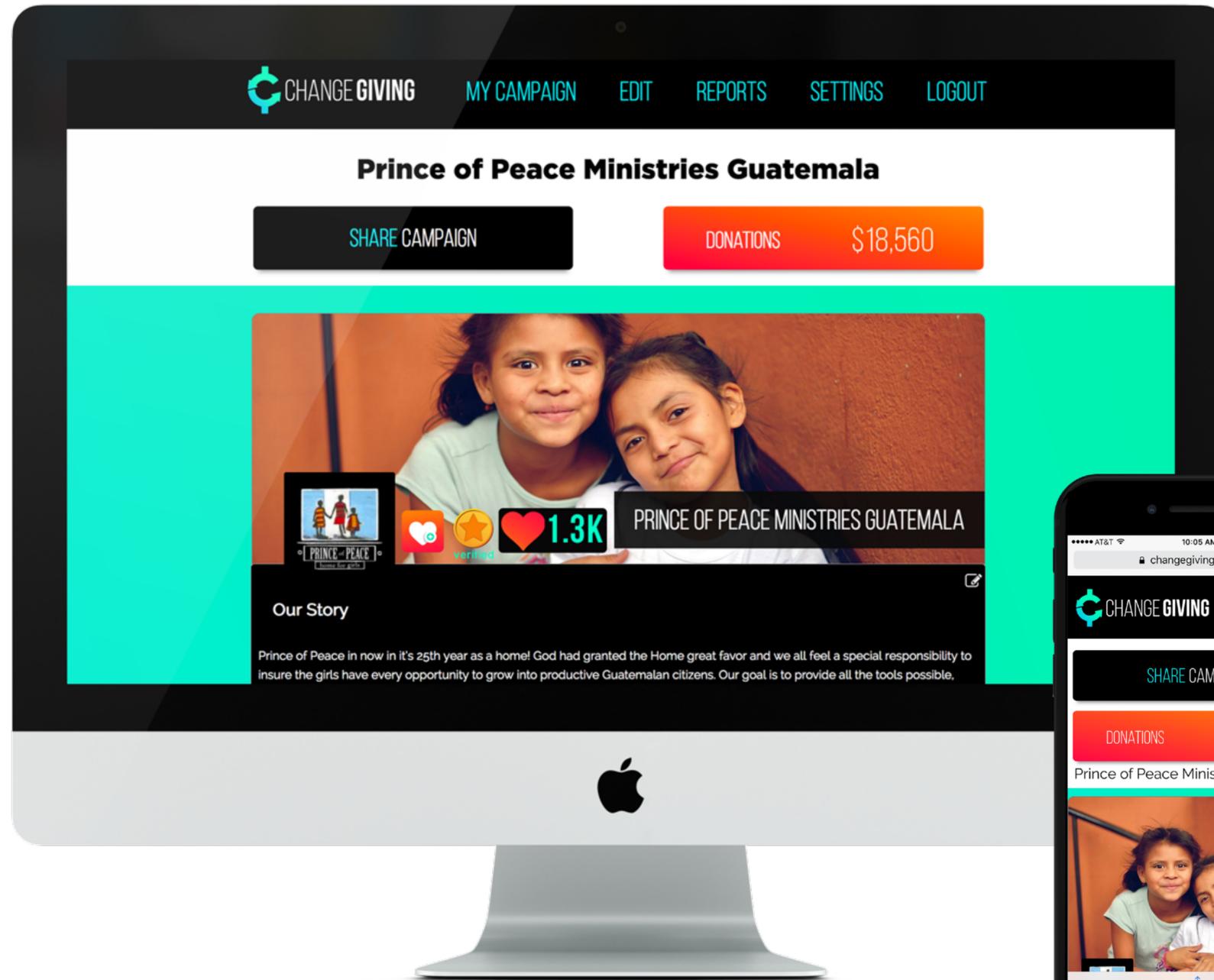
After you create your Non-Profit's Fundraising Campaign, visit www.ChangeGivingApp.com to login and manage your profile, settings, banking info and engage with your donors.



Login To Your Fundraising Campaign!

Access your fundraising campaign from anywhere.

Desktop, Laptop, iPad, Tablet, Android or iPhone.



This is what your Fundraising Campaign looks like when you login online.

The screenshot shows a fundraising campaign dashboard for 'PRINCE OF PEACE GT'. On the left, there are statistics: 'FOLLOWERS 1' and 'GIVERS 6'. Below these are 'PHOTOS' with a grid of six images and a '+' sign. The main area is titled 'What we've been up to...' and features a post creation form with fields for 'Post title...', a date 'Dec 28', and a 'Write a post...' text area. There are buttons for 'Add Photo', 'Add Video', and 'POST'. Below the form is a post titled 'Our view in the mornings :)' dated 'December 8 at 11:45am', featuring a photo of a landscape with two wooden poles in the foreground.

Post Updates For Your Supporters

The more you post the more your donors will participate in your story and support you.

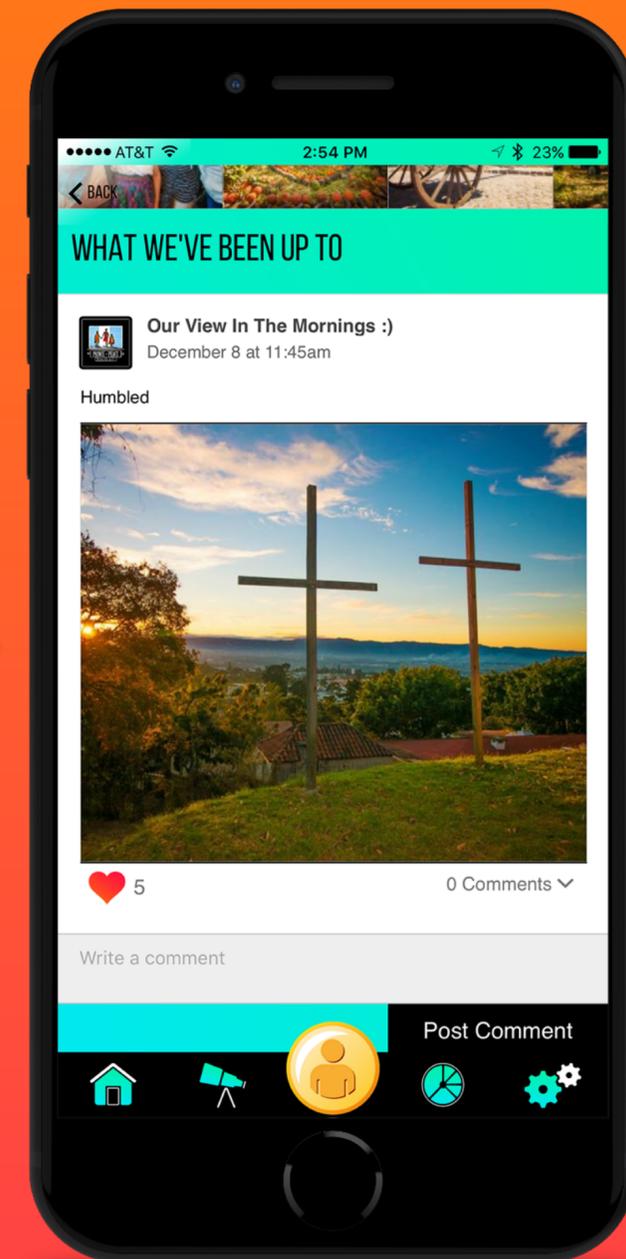
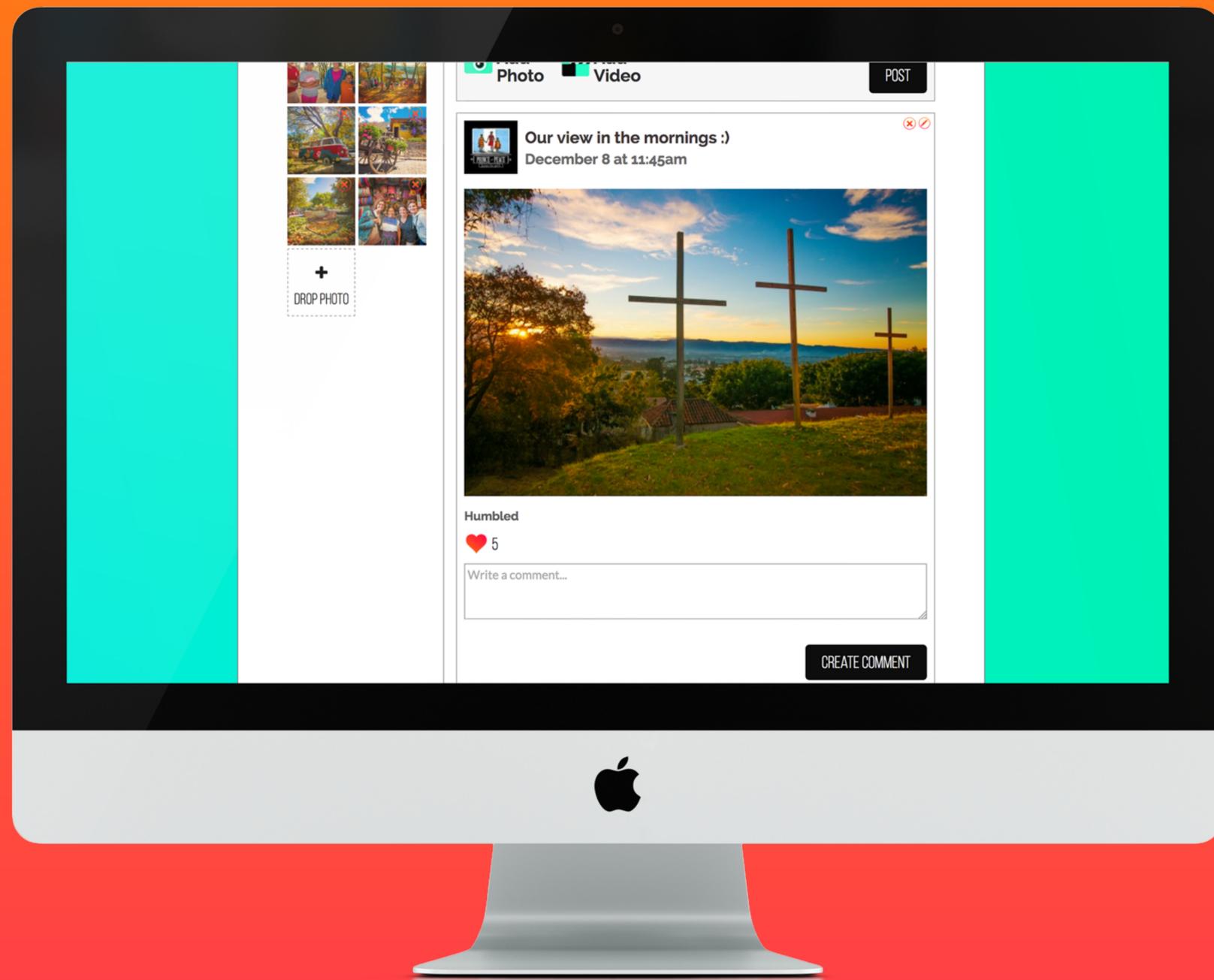
***Post Pictures/Video Links**

***Easily Share Your Campaign Link**

***Edit Your Campaign Details**

***Edit Your Goals & Objectives**

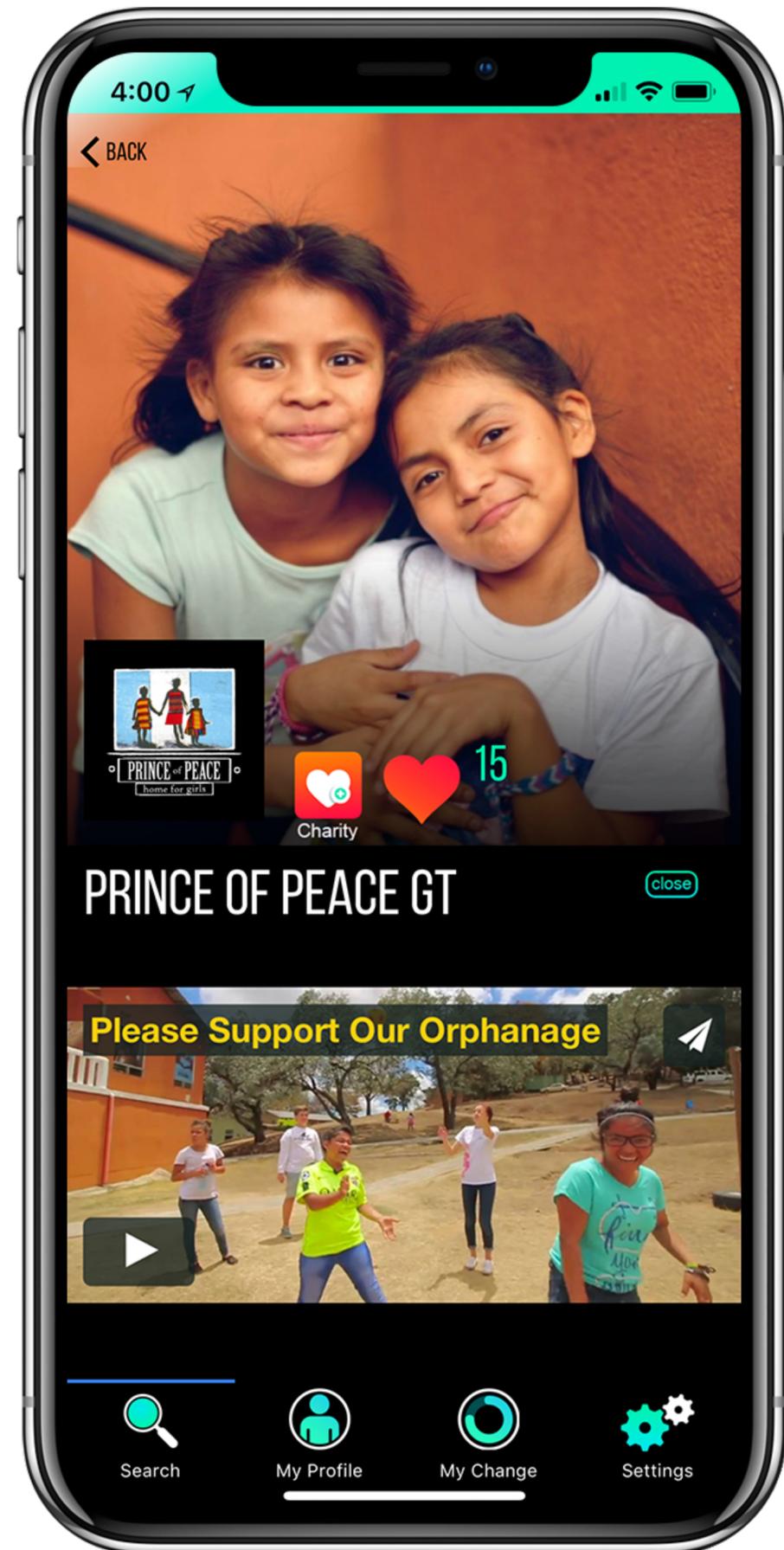
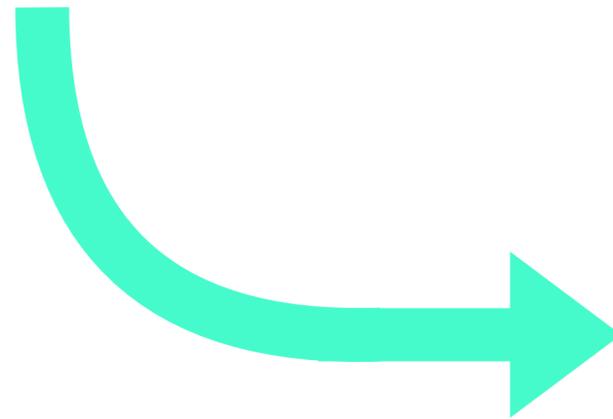
***Write A New Post Everyday
(Building A Following Takes Time)**



Whatever you post on your campaign profile page will show up on the Change Giving App.

Add A Video Story

Create a video that share's the story of who you are and also lets your Donors know what your needs are.



Reports

Receive monthly reports on who is giving to your Fundraising Campaign.

- Total Donated Each Month
- Compare Monthly Giving Reports
- See Average Donation Amounts





Charity Campaigns

The average spare change donation is around \$20 per Donor.



+



= \$20K

1,000 Donors

Avg. Donation

Monthly Avg.

6.6% Change Giving fee + Stripe Processing fee of 3.4% totalling: 10% in fees.
**All processing fees are non-refundable and all users are subject to these fees.

CHANGE GIVING APP

Tell your Donors to download the App!

It's available for FREE in the Apple and Google Play Stores



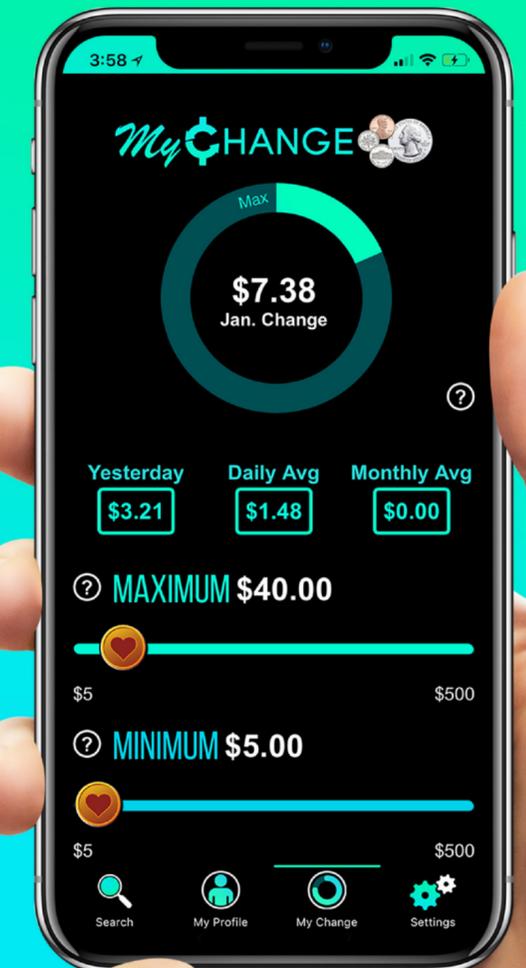
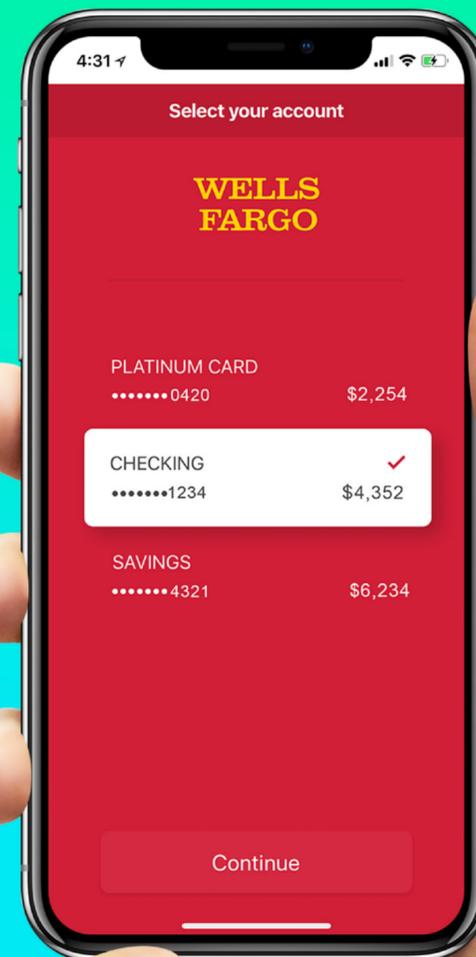
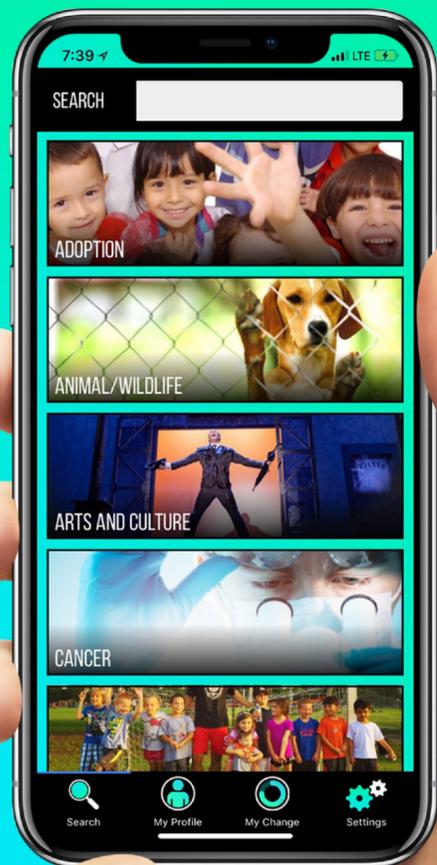
Select up to 5 fundraising campaigns to support using your spare change.

Swipe the GIVE Coin to start donating your Spare Change!

Link the Bank Account you would like to use to calculate your spare change.

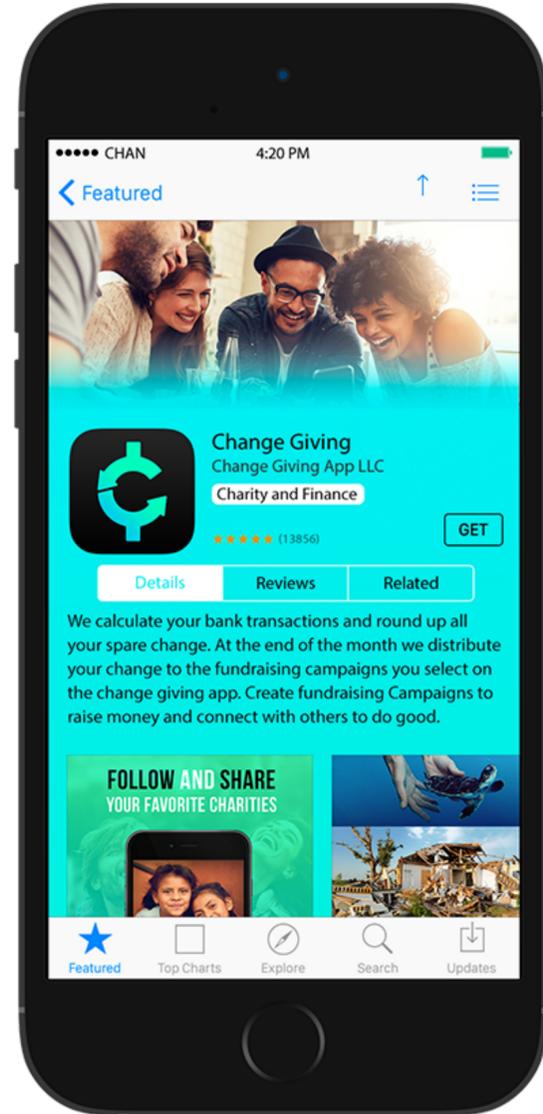
Go about your daily purchases & watch your spare change add up!

Keep track of your donation statistics.



CHANGE GIVING

FUNDRAISING WITH SPARE CHANGE



**DOWNLOAD
THE APP**



**Your
logo
here.**



FOLLOW US
STAY UPDATED WITH OUR STORY &
SEE THE IMPACT OF YOUR DONATIONS.

SUPPORT US!
DONATE YOUR SPARE CHANGE TO
US AT THE END OF EVERY MONTH.

Security +



SSL Encryption

Our website and mobile app are secured with high grade 256-bit SSL Encryption.



Account Alerts & Notifications

Fundraisers and Givers receive periodic email and push notifications on account changes and donation reports.



PCI Compliant

Our entire platform is PCI compliant. We ensure that all data transmitted, stored and processed on our app and website meet the highest and most secure standards of PCI Compliance.



User Controlled Safety Features

The mobile app allows GIVERS total control of their donation settings and account information. Safety features include: ability to turn donations on or off, unlink or change round up change account and App logout feature.



Campaign Verification process

We thoroughly vet and verify all fundraisers to prevent fraud and money laundering. This ensures that donations go to real causes.



Account Security & Privacy

Account security and privacy is one of our highest priorities. We do not share any information with third parties. Account information is only used to render services to our app users and campaign organizers.

CHANGE GIVING

FUNDRAISING WITH SPARE CHANGE

We make giving seamless and easy so that charitable organizations can maximize their fundraising potential and make an even bigger impact in the world.

Change Giving's Mission is to make a difference in the lives of those in need no matter how small the cause. We want charities to connect with their donors, letting them see the impact of their donations and allowing them to participate in their story.

FUNDRAISE

Create A Fundraising Campaign

GIVE

Donate Your Spare Change

SHARE

Share Your Story/Raise Awareness